

St. Petersburg Diocesan Council of Catholic Women, Inc.
59th Annual Convention

Coleen Ward, President
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To Whom it may concern:

Our Catholic Councilwomen of the St. Petersburg Diocese, the five counties of Citrus, Hernando, Hillsborough, Pasco and Pinellas, are asking for your support of the 2027 Convention Advertising Campaign. Please help our all-volunteer, multigenerational, multicultural organization to achieve our service, educational, and charitable goals by becoming a sponsor and/or placing an Ad with us for our 59th Annual Convention to be held April 30 and May 1, 2027, in Tampa.

In this, our fifteenth campaign year, our competitive advertising rates remain at the same reasonable level. We now offer ads in both black and white and color options. Ads from this year may be viewed on our website: **http://www.spdccw.org/** . Following Convention 2027, we will post your Ad on our website until the next annual convention.

Our Advertising Campaign Chairman, Missy Garrett (**spdccw.ads215@gmail.com** **813-453-4439**), will be happy to respond to any questions you may have. Please call her to discuss our $25 limited assistance for non-camera-ready copy. Copy should be submitted in **.jpg or .pdf** format**.**

We, the nearly 2000 members of the St. Petersburg Diocesan Council of Catholic Women (SPDCCW), welcome your participation in our 2027 Convention Advertising Campaign. I'm sure we have a gray scale or color ad size perfectly suited to your needs. (See ad size blocks attached.) Please make us part of your tax deductible, ordinary and necessary business expenses. We look forward to working with you.

Please submit copy in .jpg or .pdf format by email to spdccw.ads215@gmail.com.
Camera-ready advertising and payment deadline is February 15, 2027.

Thank you and God bless you and your ministry,

Coleen Ward

Coleen Ward, President
St. Petersburg Diocesan Council of Catholic Women

ST. PETERSBURG DIOCESAN COUNCIL OF CATHOLIC WOMEN, INC.
59th ANNUAL CONVENTION
April 30 and MAY 1, 2027

Advertising Agreement

The St. Petersburg Diocesan Council of Catholic Women will be holding its 59th Annual Convention in Tampa, FL. This special event hosts Catholic women from the five counties of the St. Petersburg Diocese who serve the Church and their communities through religious, social, educational, and charitable endeavors.

Our program book is professionally printed and distributed to all members, guests, and clergy attending the Convention. We invite you to become part of this worthwhile event by placing an ad in our book. Ads are also posted annually on our website: http://www.spdccw.org/. Please make us one of your tax deductible, ordinary and necessary business expenses. Thank you.

Name/Business: _____

Full Mailing address: _____

Phone Number: _____ Email: _____

Authorization Signature: _____ DATE: _____

Printed Name & Title: _____

BLACK & WHITE (gray scale): (circle choice)
$200 - Full Page (7.5" wide by 10" high)
$100 - Horizontal Half Page (7.5" wide by 5" high)
$50 - Vertical 1/4 Page (3.75" wide by 5" high)
$30 - Horizontal Business Card (3.5" wide by 2" high)

COLOR :
$350- Full Page (7.5" wide by 10" high)
$200 - Horizontal Half Page (7.5" wide by 5" high)
$100 - Vertical 1/4 Page (3.75" wide by 5" high)
$50 - Horizontal Business Card (3.5" wide by 2" high)

Please email your camera-ready copy in .jpg or .pdf format to spdccw.ads215@gmail.com by February 15, 2027. Business card-size ad ONLY, mail two (2) clean cards (address below). The quality of the copy we receive is the quality that will appear in the book (folds, wrinkles and tears would show in the final image).

NOTE: If you need assistance in creating your ad, there is a $25 fee in addition to the cost of the ad for our limited assistance. Call Missy Garrett (813-453-4439) for details.

CAMERA-READY ADVERTISING & PAYMENT DEADLINE IS FEBRUARY 15, 2027.

Return completed agreement & check payable to St. Petersburg DCCW to:
Missy Garrett, 27544 Pleasure Ride Loop, Wesley Chapel, FL 33544

Email ad copy in .jpg or .pdf to: spdccw.ads215@gmail.com. Deadline is February 15, 2027

OFFICE USE ONLY – PLEASE PRINT:

Saleswoman: _____ Email address: _____

Phone # _____ Parish _____ District _____

FULL PAGE (7.5" wide by 10” high): COLOR - $350.00; GRAYSCALE $200.00

Camera- Ready Advertising and Payment Deadline:

February 15, 2027

Checks made payable to St. Petersburg DCCW

(Set-up fee for limited non-camera ready work is $25.00)

All Submissions must be in .jpg or .pdf format

HALF PAGE (7.50" wide by 5" high) COLOR - $200.00; GRAYSCALE - $100.00

QUARTER PAGE

(3.75" wide by 5" high)

Vertical ONLY

COLOR - $100

GRAYSCALE - $50

BUSINESS CARD

(3.50" wide by 2" high)

Horizontal OLNLY

COLOR - $50

GRAYSCALE - $30

Contact:

Missy Garrett

Advertising Chairman

(813) 453-4439

spdccw.ads215@gmail.com